



Partnership and Sponsorship Opportunities

Mackok | مكدوك

Beyond Media |
Strategic Awareness & Digital Influence

www.mackok.com



By
wndo
SOLUTIONS
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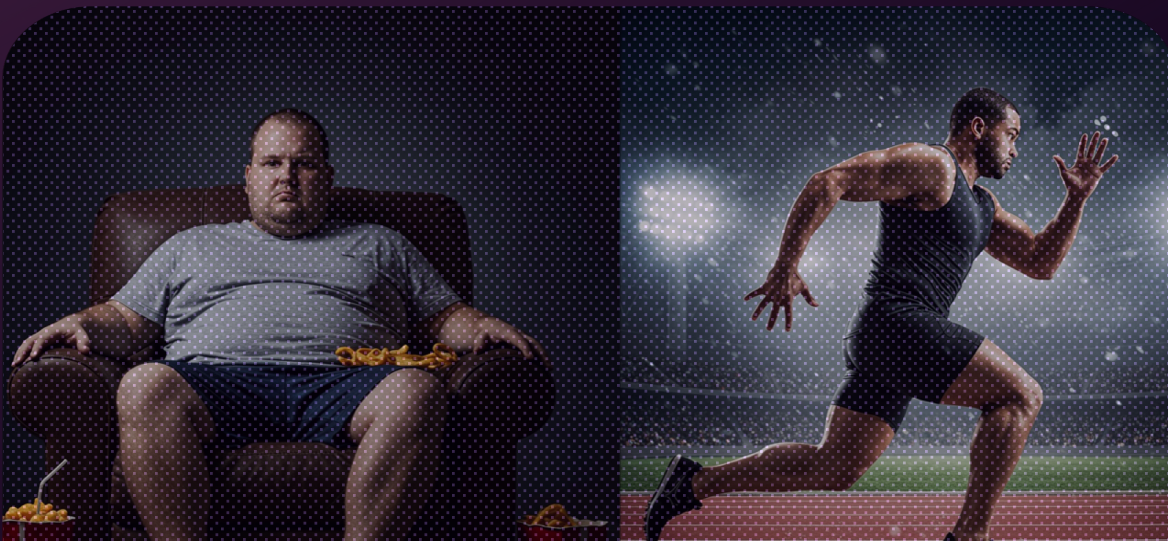


Mackok Platform *for everyone*



Mackok is Wndo's flagship media platform, featuring diverse programs that inspire and educate audiences through storytelling, innovation, and AI-powered production. It empowers creators and redefines Arabic digital media with shows like Mackok Podcast, Ready for the Future, and Lost Signal.





We make content
that move people.



1K+

MEDIA CONTENT



1M+

FOLLOWERS



6+

PROGRAMS

We go beyond aesthetics our content is designed to evoke emotions, create conversations, and inspire action. Whether it's a podcast, lifestyle program, or an awareness initiative, we ensure that every creative we make truly moves people.



**Expected Audience
Reach (per episode)**



**150,000 – 250,000
views**



BECOME A
Sponsor

Season Overview

Number of Episodes: 60

Episode Duration: approx. 90 minutes each

Publishing Schedule: weekly

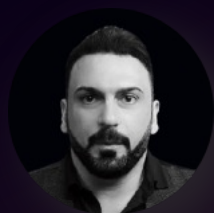
Distribution Platforms:

YouTube, Instagram, TikTok, Spotify, Apple Podcasts, etc.



About Program

The platform's flagship podcast hosts business leaders, experts, and thought pioneers from Saudi Arabia and the Arab world. It focuses on success stories and the challenges facing the fields of business, technology, and industry, delivering insightful and inspiring content to its listeners.



Dr. Mohamed Salem, host of the "Mackok" podcast, combines academic depth with real-world business and tech experience. He brings a unique perspective to discussions on entrepreneurship, digital transformation, and personal growth.



**Expected Audience
Reach (per episode)**



**500,000 – 1,000,000
views**



BECOME A
Sponsor

Season Overview

Number of Episodes: 15

Episode Duration: approx. 1 minutes each

Publishing Schedule: weekly

Distribution Platforms:

YouTube, Instagram, TikTok, Spotify, Apple Podcasts, etc.



About Program

A short program that delivers daily messages of positivity and inspiration, promoting optimism and positive energy. It focuses on inspiring stories and practical tips that help create meaningful, positive change in people's lives.



Dr. Lujain Sindi is an Assistant Professor at King Abdulaziz University, specializing in learning difficulties and inclusive education for individuals with hearing impairments. She has over 15 years of experience in higher education and research, holding a Ph.D. in Special Education Learning Disabilities and is a Sign Language interpreter.



**Expected Audience
Reach (per episode)**



**50,000 – 150,000
views**



BECOME A
Sponsor

Season Overview

Number of Episodes: 8

Episode Duration: approx. 60 minutes each

Publishing Schedule: biweekly

Distribution Platforms:

YouTube, Instagram, TikTok, Spotify, Apple Podcasts, etc.



About Program

Rihla (meaning “Journey”) is a storytelling podcast dedicated to exploring Saudi culture and heritage, as well as the unique experiences of expatriates working in the Kingdom and Saudi experts shaping these fields. The show celebrates Saudi Arabia’s vibrant cultural landscape and its evolving cross-cultural narratives, inspiring audiences to appreciate heritage while embracing progress.



The program is hosted by Cécilia Pitré, an international cultural consultant and creative curator whose work bridges art, heritage, and global collaboration.

إشارة مفقودة

**Expected Audience
Reach (per episode)**



**500,000 – 1,000,000
views**



BECOME A
Sponsor

Season Overview

Number of Episodes: 30

Episode Duration: approx. 12 minutes each

Publishing Schedule: weekly

Distribution Platforms:

YouTube, Instagram, TikTok, Spotify, Apple Podcasts, etc.



About Program

An innovative science series about an astronaut stranded on a distant planet, recording audio and video messages about science, mathematics, and physics. It explores fascinating topics such as time travel, wormholes, and the lives of renowned scientists like Ahmed Zewail and Mostafa Meshrefa.



Abdulrahman Roshdy is known for his engaging storytelling style and his ability to simplify complex scientific concepts into captivating narratives that resonate with a wide audience.



Mackok Audience & Followers

Mackok connects with a vibrant audience across Saudi Arabia and the wider MENA region, bringing together curious minds, innovators, and everyday listeners who seek inspiration, knowledge, and real stories.

Demographics Overview

Age: 18–44 years old

Gender: 60% male | 40% female

Location: Saudi Arabia (majority), GCC, and Egypt

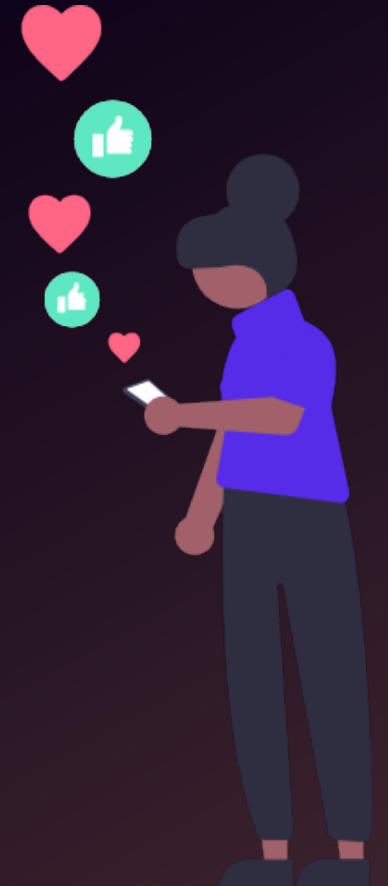
Language: Primarily Arabic with a growing bilingual segment

Education: University students, young professionals, and entrepreneurs

Interests: Technology, culture, innovation, business, science, and personal growth

Platform Reach

- Total Followers: 1M+ across all platforms
- Monthly Views: 3M+
- Engagement Rate: Above regional average (comments, shares, and watch time)



Why Partner with Mackok?

- **Diverse Reach:** Mackok connects with a wide spectrum of audiences from professionals and innovators to youth and culture enthusiasts through six distinct programs across multiple genres.
- **Authentic Engagement:** Each show delivers genuine conversations and thought-provoking stories that build trust and emotional connection with viewers.
- **High Visibility:** With millions of views and a rapidly growing community, Mackok offers powerful brand exposure across YouTube, social media, and live events.
- **Creative Integration:** We collaborate with partners to craft meaningful placements and storytelling moments that align naturally with your brand values.



**BECOME A
SPONSOR**



Sponsorship Packages

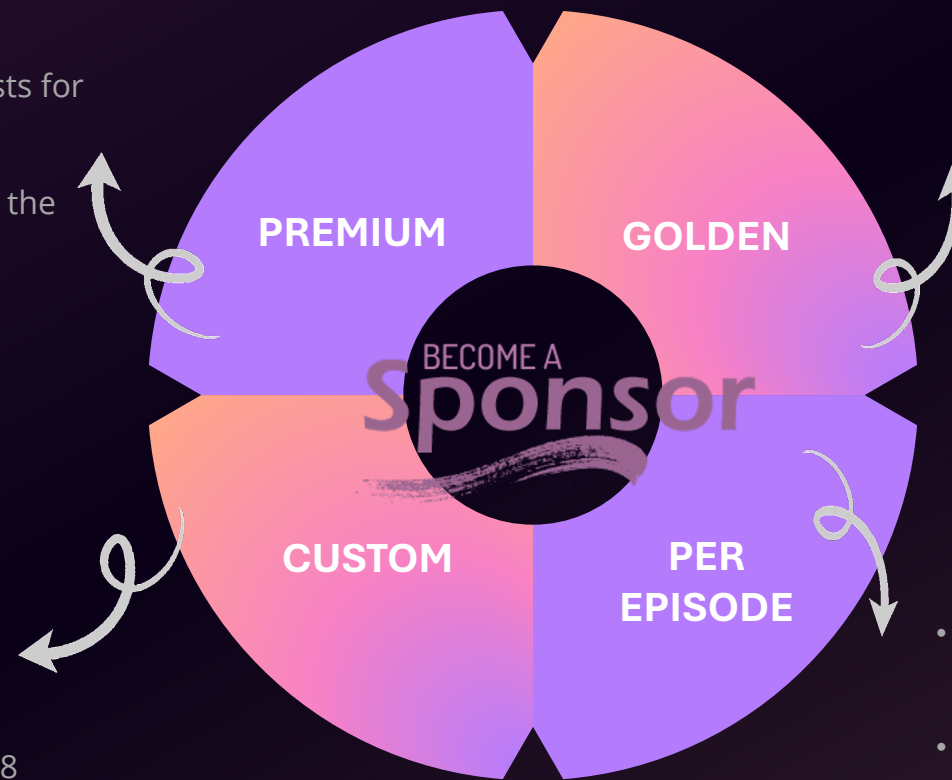
- Prominent logo placement at the opening & closing of all episodes
- Brand mention across all promotional posts for the season
- A co-created short branded segment with the host during the season
- Detailed performance report (views, engagement)

Call for an



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Email: info@wndo.com



- Logo displayed alongside other sponsors at the start & end of all episodes
- Brand mentions in weekly promotional posts
- Summary report on audience reach & engagement
- Sponsor's logo and mention featured at the intro & outro of the selected episode
- Exclusive mention in the episode's promotional post



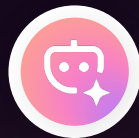
Impact *to the Next Level*

We craft meaningful stories powered by creativity, data, and AI. From concept to delivery, we blend traditional media expertise with advanced technology and behavioral insights to produce content that connects, inspires, and drives change.

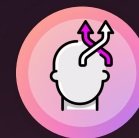
Other services



MEDIA PRODUCTION



AI PRODUCTION

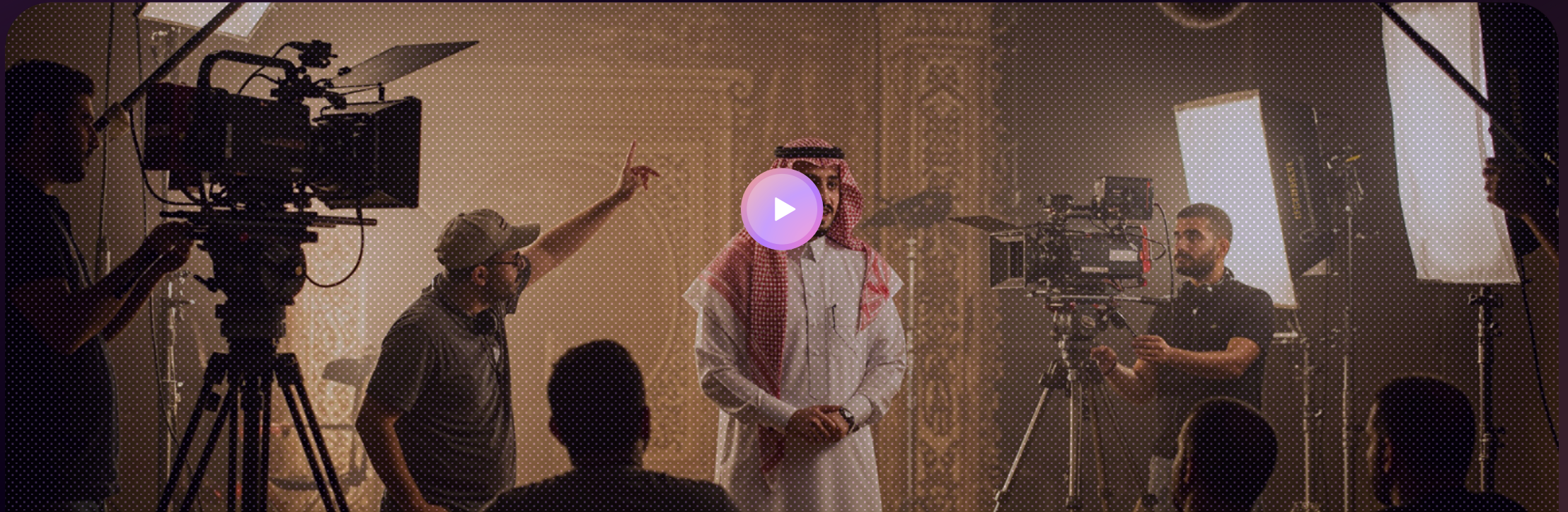


CHANGE MANAGEMENT

Crafting *Visual Stories* with Passion.

Bringing Messages to Life Through Engaging Visual Narratives

In a world where attention spans are shrinking, capturing hearts and minds requires more than just content it demands storytelling that resonates. At **Wndo**, we go beyond traditional media production to **strategically craft visual stories that inspire, inform, and influence.**

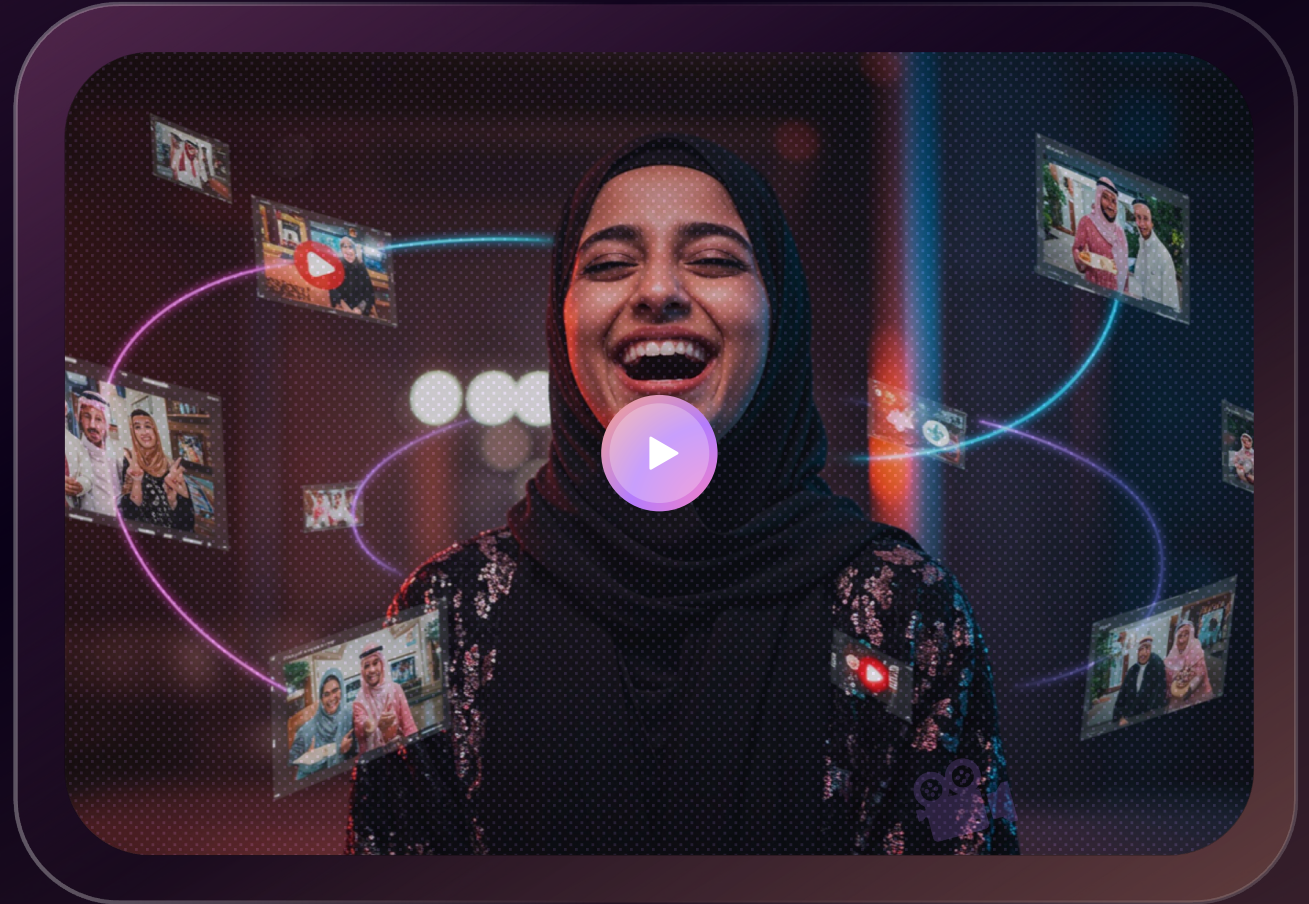


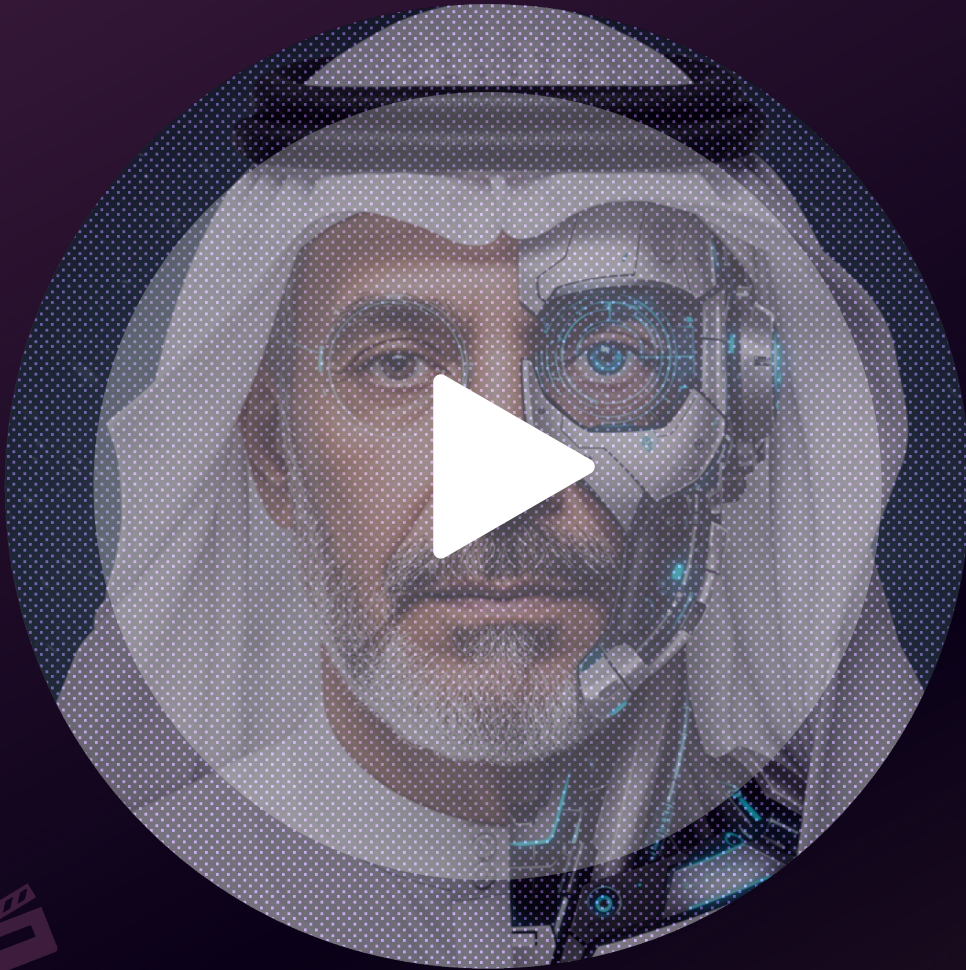


We Always *Make The Best*



We connect with audiences across every major social platform. Through creative storytelling and authentic engagement, we deliver content that speaks to every segment, bridging cultures, ideas, and generations. Mackok is where voices unite, stories spread, and impact grows.





Impact production *creative & affordable.*

At Wndo, we believe that impactful video production doesn't have to be expensive it just needs to be **smart**, **strategic**, and **creative**. Our approach blends creativity, advanced AI technology, and years of expertise to deliver engaging, visually stunning, cost-effective and results-driven content.



Experience + AI = Maximum Value



wndo

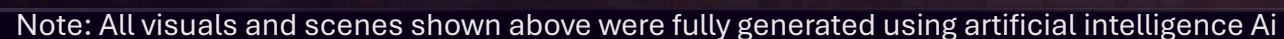
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Use Case | Ai Production

Outcome:

A fully AI-produced video (script, narration, visuals, and in the Kingdom's energy sector. animation) that demonstrates innovation in digital content production while supporting public education and policy communication .



Our Talents

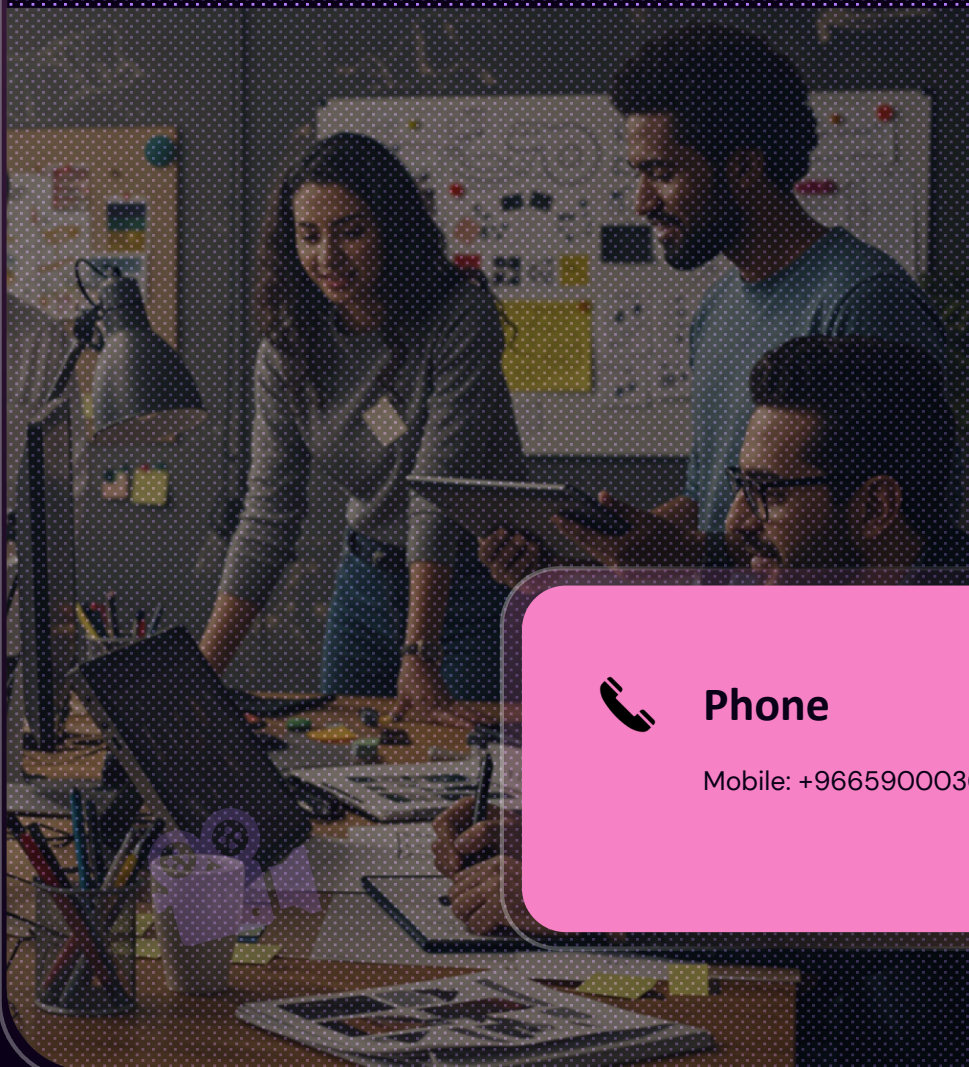
At Wndo, our team is the driving force behind cutting-edge AI-powered media production. We bring together a diverse group of visionaries, creators, and technologists who are redefining the future of content creation.



Art
Directors **3+**

Content &
Media
Production **45+**

AI &
Technology
Innovation **4+**



Become a sponsor
Get in touch



Phone

Mobile: +966590003648



Address

Saudi Arabia
Egypt



E-mail

info@wndo.com



Thank's

Thanks for your attention

